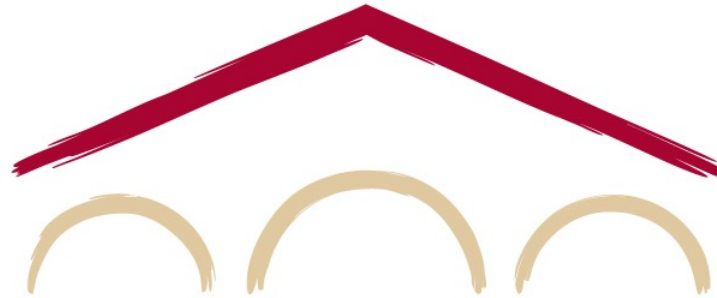


Natural Language Processing with Deep Learning

CS224N/Ling284



Tatsunori Hashimoto

Lecture 11: Instruction Finetuning, and RLHF

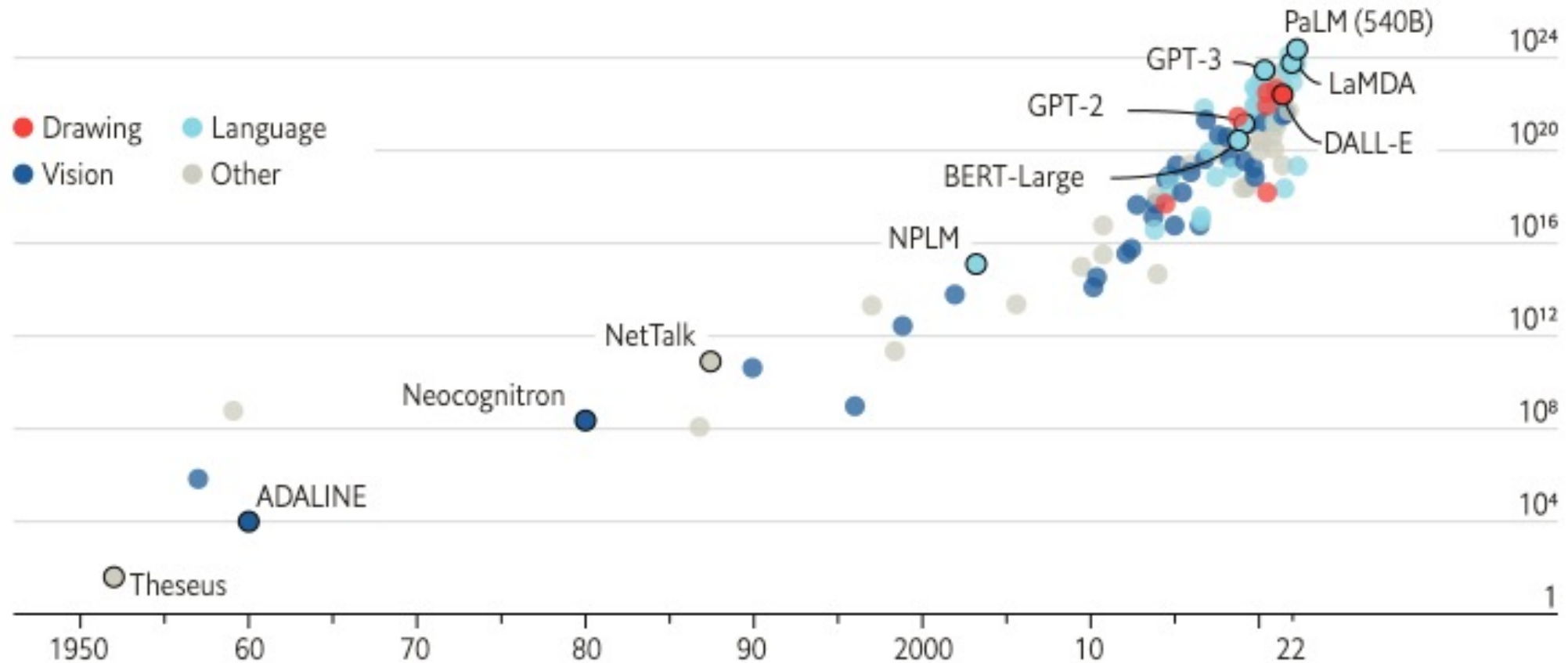
(based on slides by Jesse Mu)

Larger and larger models

The blessings of scale

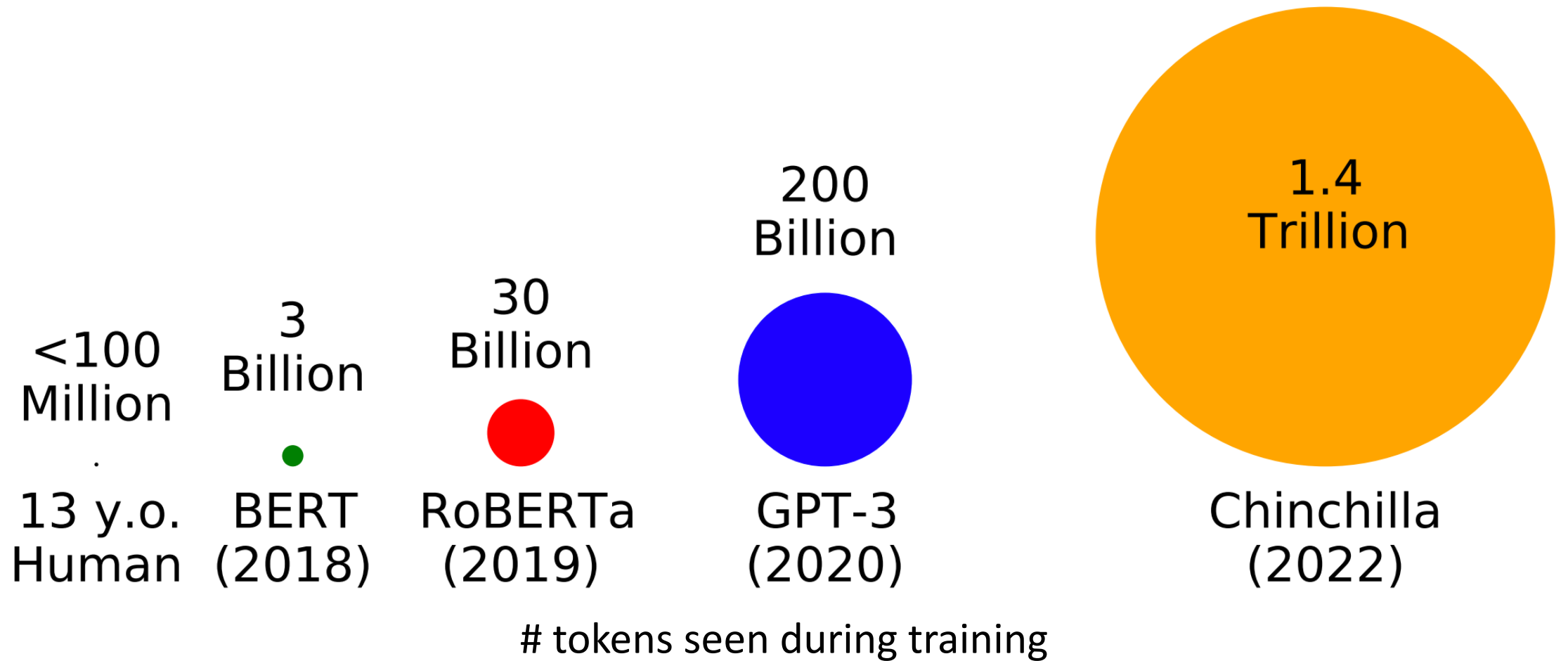
AI training runs, estimated computing resources used

Floating-point operations, selected systems, by type, log scale



Sources: "Compute trends across three eras of machine learning", by J. Sevilla et al., arXiv, 2022; Our World in Data

Trained on more and more data



<https://babylm.github.io/>

Recap of Lecture 10: What kinds of things does pretraining learn?

- *Stanford University is located in _____, California.* [Trivia]
- *I put ___ fork down on the table.* [syntax]
- *The woman walked across the street, checking for traffic over ___ shoulder.* [coreference]
- *I went to the ocean to see the fish, turtles, seals, and _____.* [lexical semantics/topic]
- *Overall, the value I got from the two hours watching it was the sum total of the popcorn and the drink. The movie was _____.* [sentiment]
- Iroh went into the kitchen to make some tea. Standing next to Iroh, Zuko pondered his destiny. Zuko left the _____. [some reasoning – this is harder]
- I was thinking about the sequence that goes 1, 1, 2, 3, 5, 8, 13, 21, _____. [some basic arithmetic; they don't learn the Fibonacci sequence]

Language models as world models?

Language models may do rudimentary modeling of *agents*, *beliefs*, and *actions*:

Pat watches a demonstration of a bowling ball and a leaf being dropped at the same time in a vacuum chamber. Pat, who is a physicist, predicts that the bowling ball and the leaf will fall at the same rate.

Changing the last sentence of the prompt, we get:

... Pat, who has never seen this demonstration before, predicts that the bowling ball will fall to the ground first. This is incorrect. In a vacuum chamber, there is no air

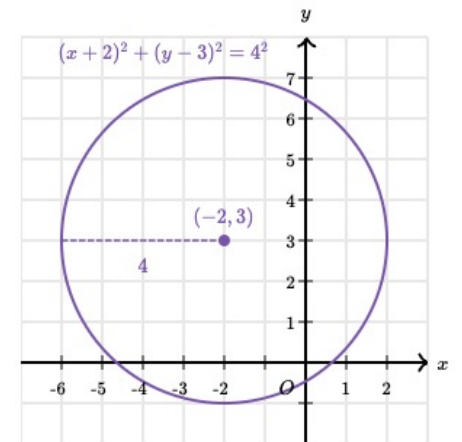
Language Models as Agent Models [[Andreas, 2022](#)]

Language models as world models?

...*math*:

We can describe circles in the xy -plane using equations in terms of x and y . Circle equations questions require us to understand the connection between these equations and the features of circles.

For example, the equation $(x + 2)^2 + (y - 3)^2 = 4^2$ is graphed in the xy -plane below. It is a circle with a center at $(-2, 3)$ and a radius of 4.



<https://www.khanacademy.org/test-prep/sat/x0a8c2e5f:untitled-652>

Language models as world models?

...code:

```
5 // Determine whether the sentiment of text is positive
6 // Use a web service
7 async function isPositive(text: string): Promise<boolean> {
8     const response = await fetch(`http://text-processing.com/api/sentiment/`, {
9         method: "POST",
10        body: `text=${text}`,
11        headers: {
12            "Content-Type": "application/x-www-form-urlencoded",
13        },
14    });
15    const json = await response.json();
16    return json.label === "pos";
17 }
```

<https://github.com/features/copilot>

Language models as world models?

...*medicine*:

Rapid and chronic ethanol tolerance are composed of distinct memory-like states in *Drosophila*

Abstract

Ethanol tolerance is the first type of behavioral plasticity and neural plasticity that is induced by ethanol intake, and yet its molecular and circuit bases remain largely unexplored. Here, we characterize three distinct forms of ethanol tolerance in male *Drosophila*: rapid, chronic, and repeated. Rapid tolerance is composed of two short-lived memory-like states, one that is labile and one that is consolidated. Chronic tolerance, induced by continuous exposure, lasts for two days, induces ethanol preference, and hinders the development of rapid tolerance through the activity of

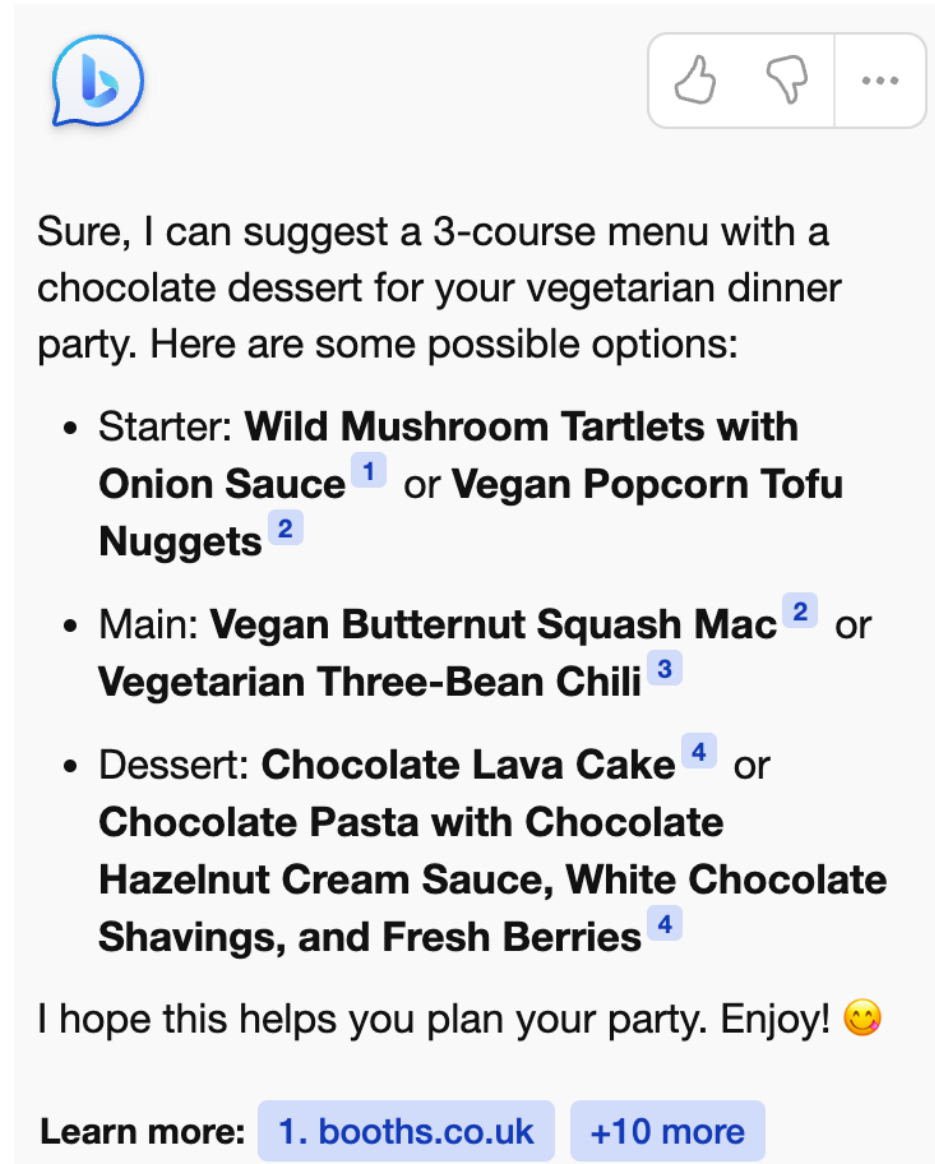
[[Larnerd, 2023](#)]

Language models as multitask assistants?

I need to throw a dinner party for 6 people who are vegetarian. Can you suggest a 3-course menu with a chocolate dessert?

[[Microsoft Bing](#)]

(Also see OpenAI's ChatGPT, Google's Bard, Anthropic's Claude)



The screenshot shows a chat interface with a blue speech bubble icon on the left and thumbs up/down and a menu icon on the right. The text of the chat is as follows:

Sure, I can suggest a 3-course menu with a chocolate dessert for your vegetarian dinner party. Here are some possible options:

- Starter: **Wild Mushroom Tartlets with Onion Sauce**¹ or **Vegan Popcorn Tofu Nuggets**²
- Main: **Vegan Butternut Squash Mac**² or **Vegetarian Three-Bean Chili**³
- Dessert: **Chocolate Lava Cake**⁴ or **Chocolate Pasta with Chocolate Hazelnut Cream Sauce, White Chocolate Shavings, and Fresh Berries**⁴

I hope this helps you plan your party. Enjoy! 😊




Learn more: [1. booths.co.uk](#) [+10 more](#)

Language models as multitask assistants?

How do we get from *this*

Stanford University is located in _____

to *this*?

ChatGPT		
 Examples	 Capabilities	 Limitations
"Explain quantum computing in simple terms"	Remembers what user said earlier in the conversation	May occasionally generate incorrect information
"Got any creative ideas for a 10 year old's birthday?"	Allows user to provide follow-up corrections	May occasionally produce harmful instructions or biased content
"How do I make an HTTP request in Javascript?"	Trained to decline inappropriate requests	Limited knowledge of world and events after 2021

Lecture Plan: From Language Models to Assistants

- 1. Instruction finetuning**
- 2. Reinforcement Learning from Human Feedback (RLHF)**
- 3. What's next?**

Lecture Plan: From Language Models to Assistants

- 1. Instruction finetuning**
2. Reinforcement Learning from Human Feedback (RLHF)
3. What's next?

Language modeling \neq assisting users

PROMPT *Explain the moon landing to a 6 year old in a few sentences.*

COMPLETION GPT-3

Explain the theory of gravity to a 6 year old.

Explain the theory of relativity to a 6 year old in a few sentences.

Explain the big bang theory to a 6 year old.

Explain evolution to a 6 year old.

Language models are not *aligned* with user intent [[Ouyang et al., 2022](#)].

Language modeling \neq assisting users

PROMPT *Explain the moon landing to a 6 year old in a few sentences.*

COMPLETION **Human**

A giant rocket ship blasted off from Earth carrying astronauts to the moon. The astronauts landed their spaceship on the moon and walked around exploring the lunar surface. Then they returned safely back to Earth, bringing home moon rocks to show everyone.

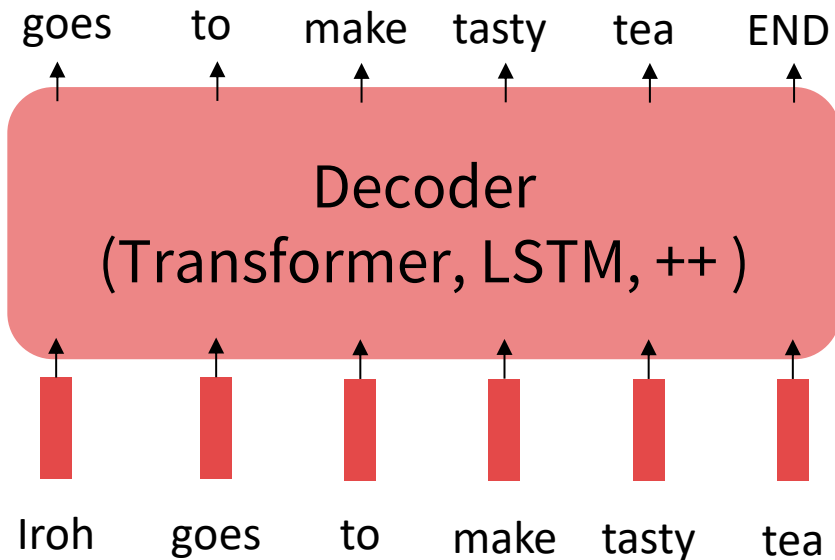
Language models are not *aligned* with user intent [[Ouyang et al., 2022](#)].
Finetuning to the rescue!

Recall From Lecture 10: The Pretraining / Finetuning Paradigm

Pretraining can improve NLP applications by serving as parameter initialization.

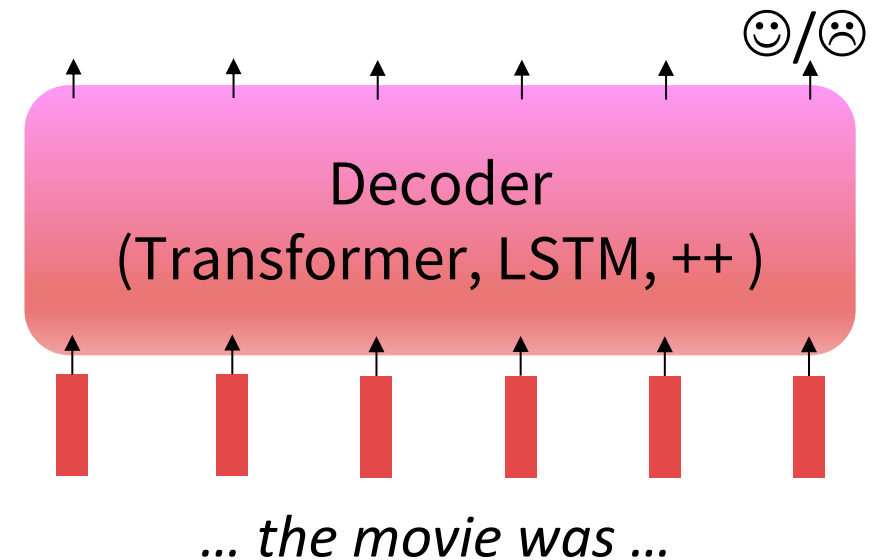
Step 1: Pretrain (on language modeling)

Lots of text; learn general things!



Step 2: Finetune (on your task)

Not many labels; adapt to the task!

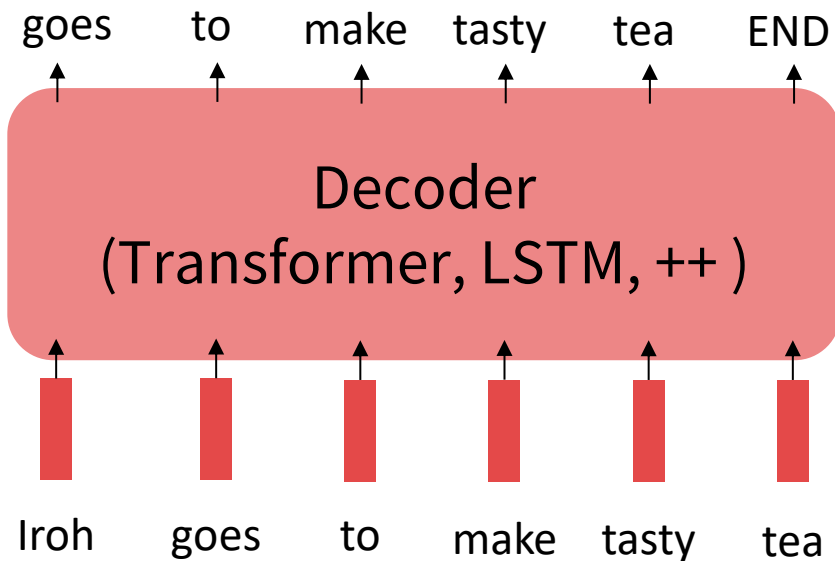


Scaling up finetuning

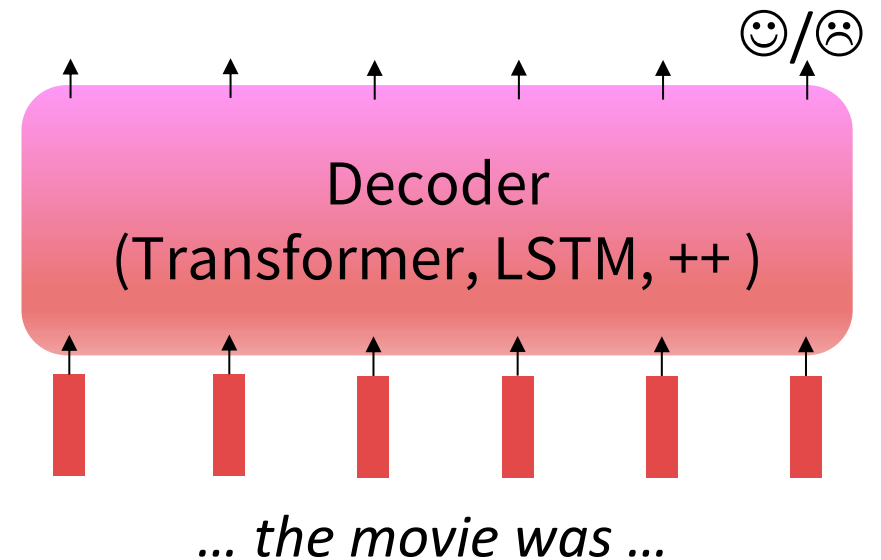
Pretraining can improve NLP applications by serving as parameter initialization.

Step 1: Pretrain (on language modeling)

Lots of text; learn general things!

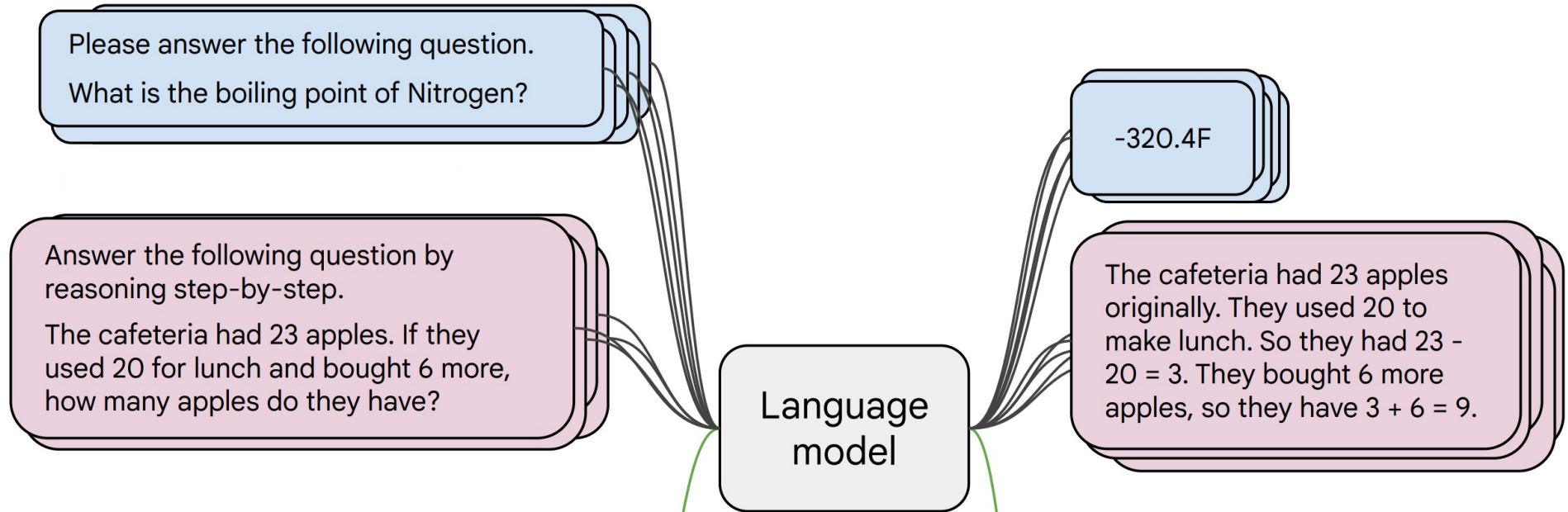


Step 2: Finetune (on many tasks)
Not many labels; adapt to the tasks!



Instruction finetuning

- **Collect examples** of (instruction, output) pairs across many tasks and finetune an LM



- Evaluate on **unseen tasks**

Q: Can Geoffrey Hinton have a conversation with George Washington?
Give the rationale before answering.

Geoffrey Hinton is a British-Canadian computer scientist born in 1947. George Washington died in 1799. Thus, they could not have had a conversation together. So the answer is "no".

Instruction ~~finetuning~~ pretraining?

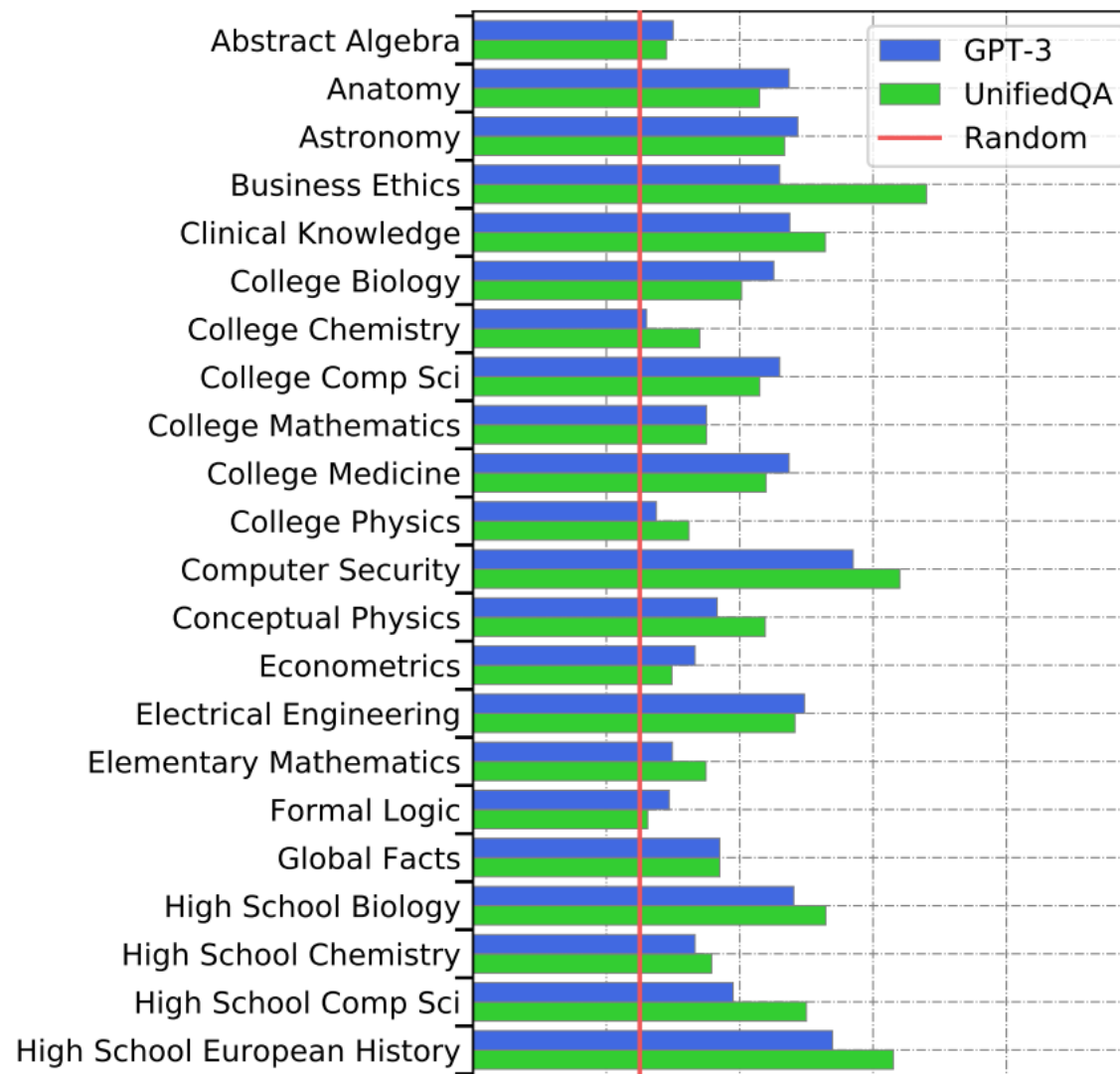
- As is usually the case, **data + model scale** is key for this to work!
- For example, the **Super-NaturalInstructions** dataset contains **over 1.6K tasks, 3M+** examples
 - Classification, sequence tagging, rewriting, translation, QA...
- **Q:** how do we evaluate such a model?



Aside: new benchmarks for multitask LMs

Massive Multitask Language Understanding (MMLU) [[Hendrycks et al., 2021](#)]

New benchmarks for measuring LM performance on 57 diverse *knowledge intensive* tasks



Some intuition: examples from MMLU

Astronomy

What is true for a type-Ia supernova?

- A. This type occurs in binary systems.
- B. This type occurs in young galaxies.
- C. This type produces gamma-ray bursts.
- D. This type produces high amounts of X-rays.

Answer: A

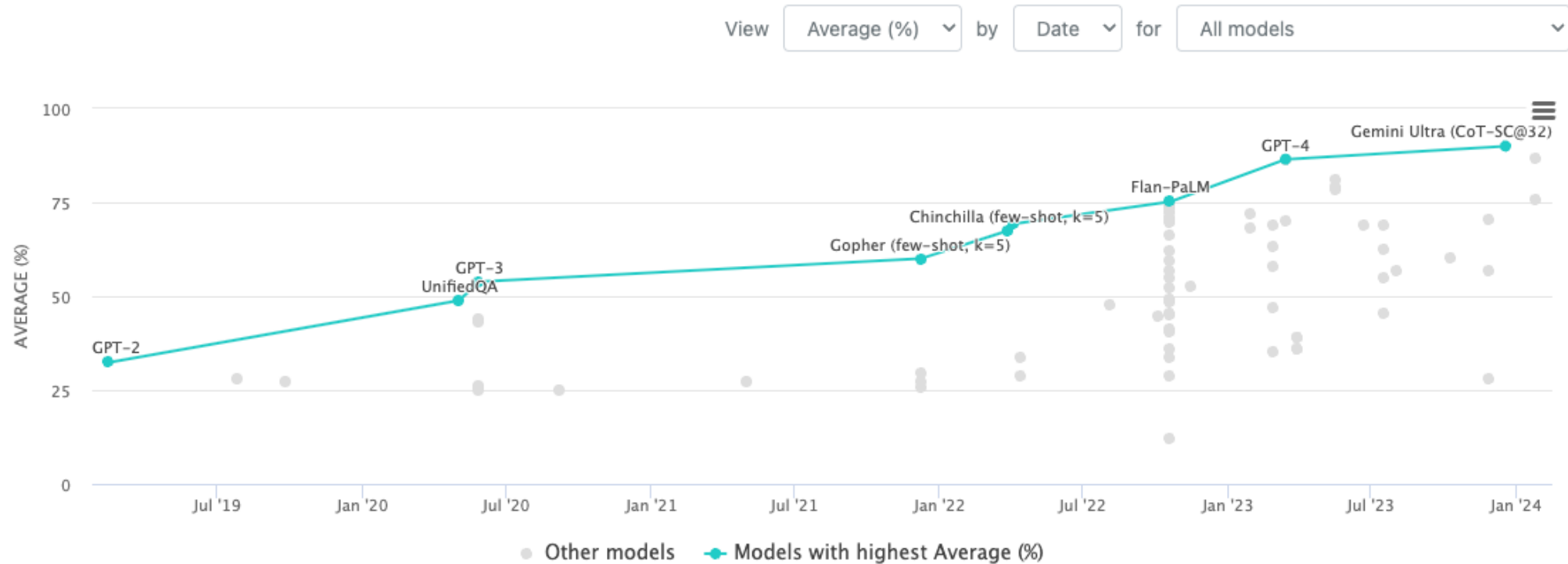
High School Biology

In a population of giraffes, an environmental change occurs that favors individuals that are tallest. As a result, more of the taller individuals are able to obtain nutrients and survive to pass along their genetic information. This is an example of

- A. directional selection.
- B. stabilizing selection.
- C. sexual selection.
- D. disruptive selection

Answer: A

Progress on MMLU



- Rapid, impressive progress on challenging knowledge-intensive benchmarks

Aside: new benchmarks for multitask LMs

BIG-Bench [Srivastava et al., 2022]

200+ tasks, spanning:



https://github.com/google/BIG-bench/blob/main/bigbench/benchmark_tasks/README.md

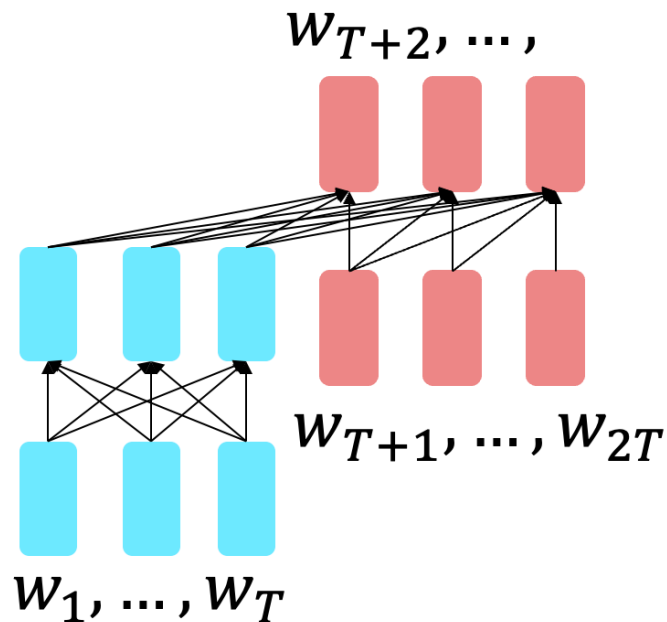
BEYOND THE IMITATION GAME: QUANTIFYING AND EXTRAPOLATING THE CAPABILITIES OF LANGUAGE MODELS

Alphabetic author list:*


Aarohi Srivastava, Abhinav Rastogi, Abhishek Rao, Abu Awal Md Shoeb, Abubakar Abid, Adam Fisch, Adam R. Brown, Adam Santoro, Aditya Gupta, Adrià Garriga-Alonso, Agnieszka Kluska, Aitor Lewkowycz, Akshat Agarwal, Alethea Power, Alex Ray, Alex Warstadt, Alexander W. Kocurek, Ali Safaya, Ali Tazarv, Alice Xiang, Alicia Parrish, Allen Nie, Aman Hussain, Amanda Askell, Amanda Dsouza, Ambrose Slone, Ameet Rahane, Anantharaman S. Iyer, Anders Andreassen, Andrea Madotto, Andrea Santilli, Andreas Stuhlmüller, Andrew Dai, Andrew La, Andrew Lampinen, Andy Zhou, Angela Jiang, Angelica Chen, Anh Vuong, Aimesh Gupta, Anna Gottardi, Antonio Norelli, Anu Venkatesh, Arash Gholami, Arfa Tabassum, Arul Menezes, Arun Kirubakaran, Asher Mullokanov, Ashish Sabharwal, Austin Herrick, Avia Efrat, Aykut Erdem, Ayla Karakaş, B. 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Chi, Ethan Dyer, Ethan Jerzak, Ethan Kim, Eunice Engeru Manyasi, Evgenii Zheltonozhskii, Fanyue Xia, Fatemeh Siaz, Fernando Martínez-Plumed, Francesca Happé, Francois Chollet, Frieda Ron, Gaurav Mishra, Greta Indra Winata, Gerard de Melo, Germán Kruszewski, Giambattista Parascandolo, Giorgio Mariani, Gloria Wang, Gonzalo Jaimovich-López, Gregor Betz, Guy Gur-Ari, Hana Galijasevic, Hannah Kim, Hannah Rashkin, Hannaneh Hajishirzi, Harsh Mehta, Hayden Bogar, Henry Shevlin, Hinrich Schütze, Hiromu Yakura, Hongming Zhang, Hugh Mee Wong, Ian Ng, Isaac Noble, Jaap Jumelet, Jack Geissinger, Jackson Kernion, Jacob Hilton, Jaehoon Lee, Jaime Fernández Fisac, James B. Simon, James Koppel, James Zheng, James Zou, Jan Kocon, Jana Thompson, Jared Kaplan, Jarek Radom, Jascha Sohl-Dickstein, Jason Phang, Jason Wei, Jason Yosinski, Jekaterina Novikova, Jelle Bosscher, Jennifer Marsh, Jeremy Kim, Jeroen Taal, Jesse Engel, Jesujoba Alabi, Jiacheng Xu, Jiaming Song, Jillian Tang, Joan Waweru, John Hernandez, John Miller, John U. Balis, Jonathan Berant, Jörg Froberg, Jos Rozen, Jose Hernandez-Orallo, Joseph Boudeman, Joseph Jones, Joshua B. Tenenbaum, Joshua S. Rule, Joyce Chua, Kamil Kancierz, Karen Livescu, Karl Krauth, Karthik Gopalakrishnan, Katerina Ignatyeva, Katja Markert, Kaustubh D. Dhole, Kevin Gimpel, Kevin Omondi, Kory Mathewson, Kristen Chifullo, Ksenia Shkaruta, Kumar Shridhar, Kyle McDonell, Kyle Richardson, Laria Reynolds, Leo Gao, Li Zhang, Liam Dugan, Lianhui Qin, Lidia Contreras-Ochando, Louis-Philippe Morency, Luca Moshella, Lucas Lam, Lucy Noble, Ludwig Schmidt, Luheng He, Luis Oliveros Colón, Luke Metz, Lütfi Kerem Şenel, Maarten Bosma, Maarten Sap, Maartje ter Hoeve, Maheen Farooqi, Manaal Faruqi, Mantas Mazeika, Marco Baturan, Marco Maru, Maria Jose Ramirez Quintana, Marie Tolkiehn, Mario Giulianelli, Martha Lewis, Martin Potthast, Matthew L. Leavitt, Matthias Hagen, Máttyás Schubert, Medina Orduña Baitemirova, Melody Arnaud, Melvin McElrath, Michael A. Yee, Michael Cohen, Michael Gu, Michael Ivanitskiy, Michael Starritt, Michael Strube, Michal Swędrowski, Michele Bevilacqua, Michihiro Yasunaga, Mihir Kale, Mike Cain, Mímee Xu, Mirac Suzgun, Mo Tiwari, Mohit Bansal, Mohan Aminnaseri, Mor Geva, Mozhdheh Gheini, Mukund Varma T, Nanyun Peng, Nathan Chi, Nayeon Lee, Neta Gur-Ari Krakover, Nicholas Cameron, Nicholas Roberts, Nick Douron, Nikita Nangia, Niklas Deckers, Niklas Muennighoff, Nitish Shirish Keskar, Niveditha S. Iyer, Noah Constant, Noah Fiedel, Nuan Wen, Oliver Zhang, Omar Agha, Omar Elbaghdadi, Omer Levy, Owain Evans, Pablo Antonio Moreno Casares, Parth Doshi, Pascale Fung, Paul Pu Liang, Paul Vicol, Pegah Alipoormolabashi, Peiyuan Liao, Percy Liang, Peter Chang, Peter Eckerleser, Phu Mon Htut, Pinyu Huang, Piotr Miłkowski, Piyush Patil, Pouya Pezeshkpour, Priti Oli, Qiaozhu Mei, Qing Lyu, Qianling Chen, Rabin Banjade, Rachel Etta Rudolph, Raefer Gabriel, Rahel Habacker, Ramón Risco Delgado, Raphaël Millière, Rhythm Gang, Richard Barnes, Rif A. Saurous, Riku Arakawa, Robbe Raymaekers, Robert Frank, Rohan Sikand, Roman Novak, Roman Sitelew, Roman LeBras, Rosanne Liu, Rowan Jacobs, Rui Zhang, Ruslan Salakhutdinov, Ryan Chi, Ryan Lee, Ryan Stovall, Ryan Teehan, Rylan Yang, Sahib Shing, Saif M. Mohammad, Sajant Anand, Sam Dillavou, Sam Shleifer, Sam Wiseman, Samuel Gruetter, Samuel R. Bowman, Samuel S. Schoenholz, Sanghyun Han, Sanjeev Kwatra, Sarah A. Rous, Sarik Ghazarian, Sayan Ghosh, Sean Casey, Sebastian Bischoff, Sebastian Gehrmann, Sebastian Schuster, Sepideh Sadeghi, Shadi Hamdan, Sharon Zhou, Shashank Srivastava, Sherry Shi, Shikhar Singh, Shima Asaadi, Shima Asadi, Shubhu Pachchigar, Shubham Toshniwal, Shyam Upadhyay, Shyamolima (Shammie) Debnath, Siamak Shakeri, Simon Thormeyer, Simone Melzi, Siva Reddy, Sneha Priscilla Makini, Soo-Hwan Lee, Spencer Torene, Sriharsha Hatwar, Stanislas Dehaene, Stefan Divic, Stefano Ermon, Stella Biderman, Stephanie Lin, Stephen Prasad, Steven T. Piantadosi, Stuart M. Shieber, Summer Mishberghi, Svetlana Kiritchenko, Svaroop Mishra, Tal Linzen, Tal Schuster, Tao Li, Tao Yu, Tariq Ali, Tatsu Hashimoto, Te-Lin Wu, Théo Desbordes, Theodore Rothschild, Thomas Phan, Tianle Wang, Tiberius Nkinyili, Timo Schick, Timofei Kornev, Timothy Telleen-Lawton, Titus Tunduny, Tobias Gerstenberg, Trenton Chang, Trishala Neeraj, Tushar Khot, Tyler Shultz, Uri Shaham, Vedant Misra, Vera Demberg, Victoria Nyamai, Vikas Raunak, Vinay Ramasesh, Vinay Uday Prabhu, Vishakh Padmakumar, Vivek Srikumar, William Fedus, William Saunders, William Zhang, Wout Vossen, Xiang Ren, Xiaoyu Tong, Xinran Zhao, Xinyi Wu, Xudong Shen, Yadollah Yaghoobzadeh, Yair Lakretz, Yangqiu Song, Yasaman Bahri, Yejin Choi, Yichi Yang, Yiding Hao, Yifu Chen, Yonatan Belinkov, Yu Hou, Yufang Hou, Yuntao Bai, Zachary Seid, Zhuoye Zhao, Zijian Wang, Zijie J. Wang, Zirui Wang, Ziyi Wu

Instruction finetuning

- Recall the T5 encoder-decoder model from lecture 10 [[Raffel et al., 2018](#)], pretrained on the **span corruption** task
- Flan-T5** [[Chung et al., 2020](#)]: T5 models finetuned on 1.8K additional tasks



Params	Model	BIG-bench + MMLU avg (normalized)
80M	T5-Small	-9.2
	Flan-T5-Small	-3.1 (+6.1)
250M	T5-Base	-5.1
	Flan-T5-Base	6.5 (+11.6)
780M	T5-Large	-5.0
	Flan-T5-Large	13.8 (+18.8)
3B	T5-XL	-4.1
	Flan-T5-XL	19.1 (+23.2)
11B	T5-XXL	-2.9
	Flan-T5-XXL	23.7 (+26.6)

Bigger model = bigger Δ 

[[Chung et al., 2022](#)]

Instruction finetuning

Model input (Disambiguation QA)

Q: In the following sentences, explain the antecedent of the pronoun (which thing the pronoun refers to), or state that it is ambiguous.

Sentence: The reporter and the chef will discuss their favorite dishes.

Options:

- (A) They will discuss the reporter's favorite dishes
- (B) They will discuss the chef's favorite dishes
- (C) Ambiguous

A: Let's think step by step.

Before instruction finetuning

The reporter and the chef will discuss their favorite dishes.

The reporter and the chef will discuss the reporter's favorite dishes.

The reporter and the chef will discuss the chef's favorite dishes.

The reporter and the chef will discuss the reporter's and the chef's favorite dishes.

✘ (doesn't answer question)

Highly recommend trying FLAN-T5 out to get a sense of its capabilities:

<https://huggingface.co/google/flan-t5-xxl>

Instruction finetuning

Model input (Disambiguation QA)

Q: In the following sentences, explain the antecedent of the pronoun (which thing the pronoun refers to), or state that it is ambiguous.

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After instruction finetuning

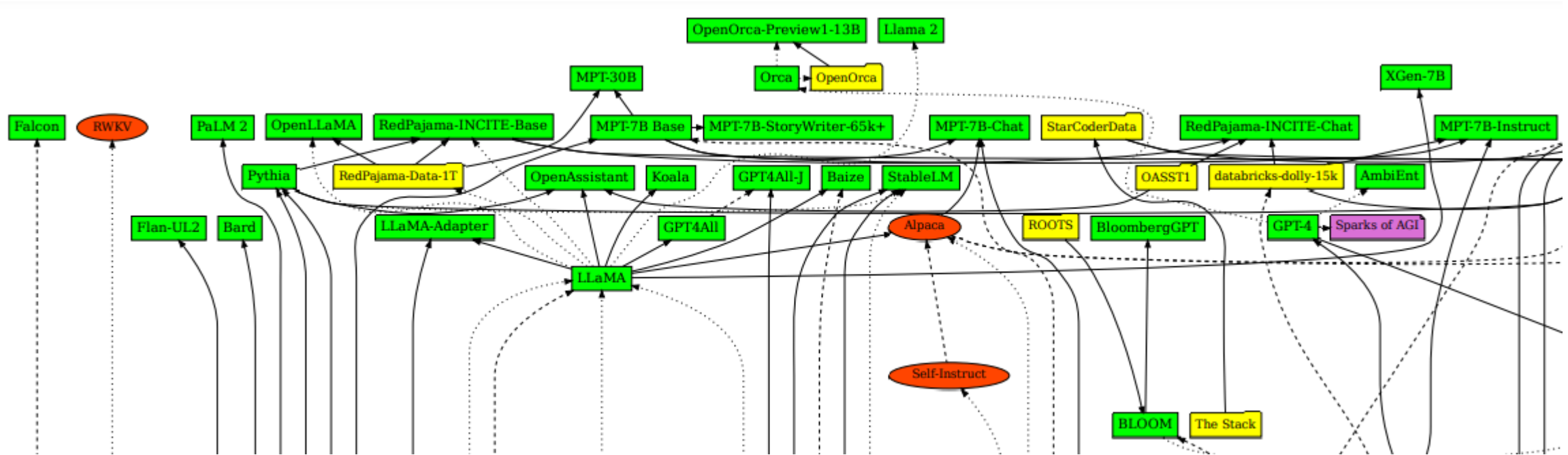
The reporter and the chef will discuss their favorite dishes does not indicate whose favorite dishes they will discuss. So, the answer is (C). ✓

Highly recommend trying FLAN-T5 out to get a sense of its capabilities:

<https://huggingface.co/google/flan-t5-xxl>

[[Chung et al., 2022](#)]

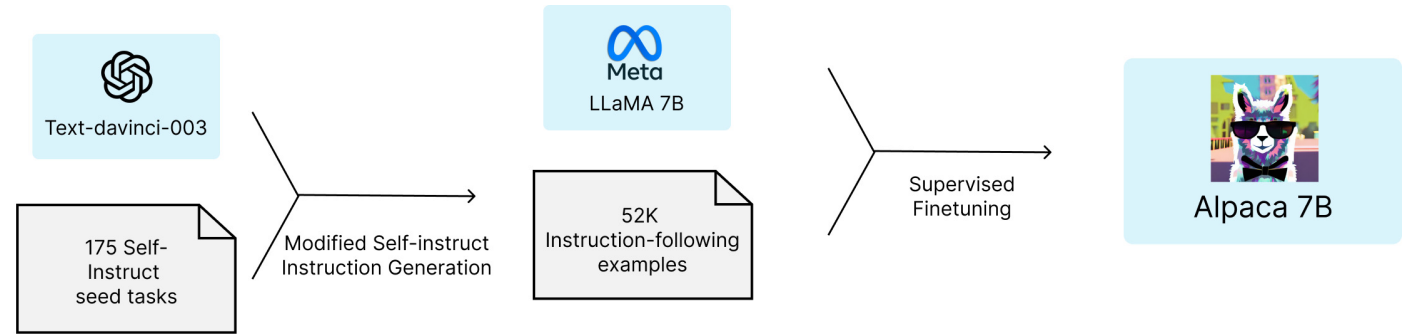
A huge diversity of instruction-tuning datasets



- The release of LLaMA led to open-source attempts to `create` instruction tuning data

What have we learned from this?

- You can generate data synthetically (from bigger LMs)



- You don't need many samples to instruction tune

LIMA: Less Is More for Alignment

Chunting Zhou^{µ*} Pengfei Liu^{π*} Puxin Xu^µ Srinu Iyer^µ Jiao Sun^λ

- Crowdsourcing can be pretty effective!

Open Assistant

We believe we can create a revolution.

In the same way that Stable Diffusion helped the world make art and



Lecture Plan: From Language Models to Assistants

1. Instruction finetuning

- + Simple and straightforward, generalize to unseen tasks

- ?

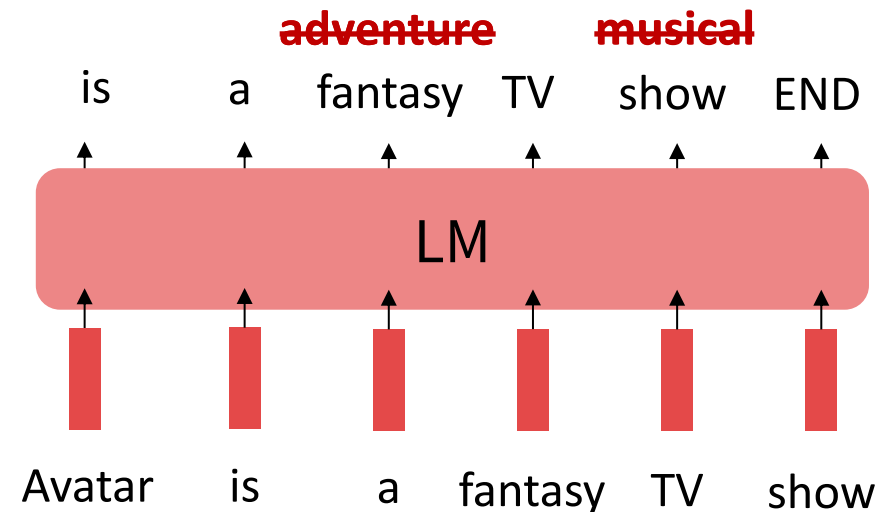
- ?

2. Reinforcement Learning from Human Feedback (RLHF)

3. What's next?

Limitations of instruction finetuning?

- One limitation of instruction finetuning is obvious: it's **expensive** to collect ground-truth data for tasks.
- But there are other, subtler limitations too. Can you think of any?
- **Problem 1:** tasks like open-ended creative generation have no right answer.
 - *Write me a story about a dog and her pet grasshopper.*
- **Problem 2:** language modeling penalizes all token-level mistakes equally, but some errors are worse than others.
- Even with instruction finetuning, there a mismatch between the LM objective and the objective of “satisfy human preferences”!
- Can we **explicitly attempt to satisfy human preferences?**



Lecture Plan: From Language Models to Assistants

1. Instruction finetuning

- + Simple and straightforward, generalize to unseen tasks
- Collecting demonstrations for so many tasks is expensive
- Mismatch between LM objective and human preferences

2. Reinforcement Learning from Human Feedback (RLHF)

3. What's next?

Optimizing for human preferences

- Let's say we were training a language model on some task (e.g. summarization).
- For each LM sample s , imagine we had a way to obtain a *human reward* of that summary: $R(s) \in \mathbb{R}$, higher is better.

SAN FRANCISCO,
California (CNN) --
A magnitude 4.2
earthquake shook the
San Francisco

...
overturn unstable
objects.

An earthquake hit
San Francisco.
There was minor
property damage,
but no injuries.

$$s_1 \\ R(s_1) = 8.0$$

The Bay Area has
good weather but is
prone to
earthquakes and
wildfires.

$$s_2 \\ R(s_2) = 1.2$$

- Now we want to maximize the expected reward of samples from our LM:

$$\mathbb{E}_{\hat{s} \sim p_{\theta}(s)} [R(\hat{s})]$$

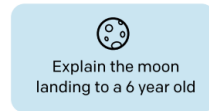
Note: for mathematical simplicity
we're assuming only one "prompt"

High-level instantiation: 'RLHF' pipeline

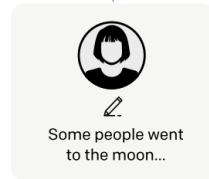
Step 1

Collect demonstration data, and train a supervised policy.

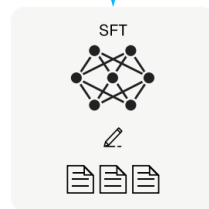
A prompt is sampled from our prompt dataset.



A labeler demonstrates the desired output behavior.



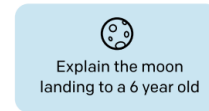
This data is used to fine-tune GPT-3 with supervised learning.



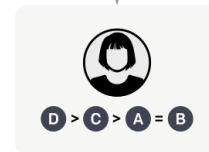
Step 2

Collect comparison data, and train a reward model.

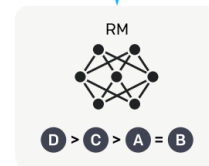
A prompt and several model outputs are sampled.



A labeler ranks the outputs from best to worst.



This data is used to train our reward model.



Step 3

Optimize a policy against the reward model using reinforcement learning.

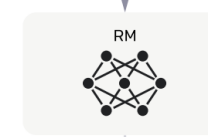
A new prompt is sampled from the dataset.



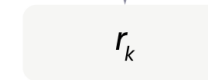
The policy generates an output.



The reward model calculates a reward for the output.



The reward is used to update the policy using PPO.



- First step: instruction tuning!
- Second + third steps: maximize reward (but how??)

Reinforcement learning to the rescue

- The field of **reinforcement learning (RL)** has studied these (and related) problems for many years now [[Williams, 1992](#); [Sutton and Barto, 1998](#)]
- Circa 2013: resurgence of interest in RL applied to deep learning, game-playing [[Mnih et al., 2013](#)]
- But the interest in applying RL to modern LMs is an even newer phenomenon [[Ziegler et al., 2019](#); [Stiennon et al., 2020](#); [Ouyang et al., 2022](#)]. **Why?**
 - RL w/ LMs has commonly been viewed as very hard to get right (still is!)
 - Newer advances in RL algorithms that work for large neural models, including language models (e.g. PPO; [[Schulman et al., 2017](#)])



Optimizing for human preferences

- How do we actually change our LM parameters θ to maximize this?

$$\mathbb{E}_{\hat{s} \sim p_{\theta}(s)} [R(\hat{s})]$$

- Let's try doing gradient ascent!

$$\theta_{t+1} := \theta_t + \alpha \nabla_{\theta_t} \mathbb{E}_{\hat{s} \sim p_{\theta_t}(s)} [R(\hat{s})]$$

How do we estimate
this expectation??

What if our reward
function is non-
differentiable??

- **Policy gradient** methods in RL (e.g., REINFORCE; [[Williams, 1992](#)]) give us tools for estimating and optimizing this objective.
- We'll describe a *very high-level mathematical* overview of the simplest policy gradient estimator, but a full treatment of RL is outside the scope of this course. (Try CS234!)

A (very!) brief introduction to policy gradient/REINFORCE [Williams, 1992]

- We want to obtain (defn. of expectation) (linearity of gradient)

$$\nabla_{\theta} \mathbb{E}_{\hat{s} \sim p_{\theta}(s)} [R(\hat{s})] = \nabla_{\theta} \sum_s R(s) p_{\theta}(s) = \sum_s R(s) \nabla_{\theta} p_{\theta}(s)$$

- Here we'll use a very handy trick known as the **log-derivative trick**. Let's try taking the gradient of $\log p_{\theta}(s)$

$$\nabla_{\theta} \log p_{\theta}(s) = \frac{1}{p_{\theta}(s)} \nabla_{\theta} p_{\theta}(s) \quad \Rightarrow \quad \nabla_{\theta} p_{\theta}(s) = p_{\theta}(s) \nabla_{\theta} \log p_{\theta}(s)$$

(chain rule)

This is an expectation of this

- Plug back in:

$$\sum_s R(s) \nabla_{\theta} p_{\theta}(s) = \sum_s p_{\theta}(s) R(s) \nabla_{\theta} \log p_{\theta}(s)$$

$$= \mathbb{E}_{\hat{s} \sim p_{\theta}(s)} [R(\hat{s}) \nabla_{\theta} \log p_{\theta}(\hat{s})]$$

A (very!) brief introduction to policy gradient/REINFORCE [Williams, 1992]

- Now we have put the gradient “inside” the expectation, we can approximate this objective with Monte Carlo samples:

$$\nabla_{\theta} \mathbb{E}_{\hat{s} \sim p_{\theta}(s)} [R(\hat{s})] = \mathbb{E}_{\hat{s} \sim p_{\theta}(s)} [R(\hat{s}) \nabla_{\theta} \log p_{\theta}(\hat{s})] \approx \frac{1}{m} \sum_{i=1}^m R(s_i) \nabla_{\theta} \log p_{\theta}(s_i)$$

This is why it’s called “**reinforcement learning**”: we **reinforce** good actions, increasing the chance they happen again.

- Giving us the update rule: $\theta_{t+1} := \theta_t + \alpha \frac{1}{m} \sum_{i=1}^m R(s_i) \nabla_{\theta_t} \log p_{\theta_t}(s_i)$

This is **heavily simplified!** There is a *lot* more needed to do RL w/ LMs. **Can you see any problems with this objective?**

If R is +++

Take gradient steps to maximize $p_{\theta}(s_i)$

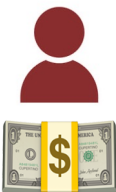
If R is ---

Take steps to minimize $p_{\theta}(s_i)$

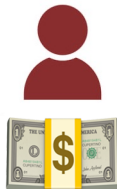
How do we model human preferences?

- Awesome: now for any **arbitrary, non-differentiable reward function** $R(s)$, we can train our language model to maximize expected reward.
- Not so fast! (Why not?)
- **Problem 1:** human-in-the-loop is expensive!
 - **Solution:** instead of directly asking humans for preferences, **model their preferences** as a separate (NLP) problem! [[Knox and Stone, 2009](#)]

An earthquake hit San Francisco. There was minor property damage, but no injuries.

$$R(s_1) = 8.0$$


The Bay Area has good weather but is prone to earthquakes and wildfires.

$$R(s_2) = 1.2$$


Train an LM $RM_\phi(s)$ to predict human preferences from an annotated dataset, then optimize for RM_ϕ instead.

How do we model human preferences?

- **Problem 2:** human judgments are noisy and miscalibrated!
- **Solution:** instead of asking for direct ratings, ask for **pairwise comparisons**, which can be more reliable [[Phelps et al., 2015](#); [Clark et al., 2018](#)]

A 4.2 magnitude
earthquake hit
San Francisco,
resulting in
massive damage.

$$R(s_3) = \begin{matrix} s_3 \\ 4.1? & 6.6? & 3.2? \end{matrix}$$

How do we model human preferences?

- **Problem 2:** human judgments are noisy and miscalibrated!
- **Solution:** instead of asking for direct ratings, ask for **pairwise comparisons**, which can be more reliable [[Phelps et al., 2015](#); [Clark et al., 2018](#)]

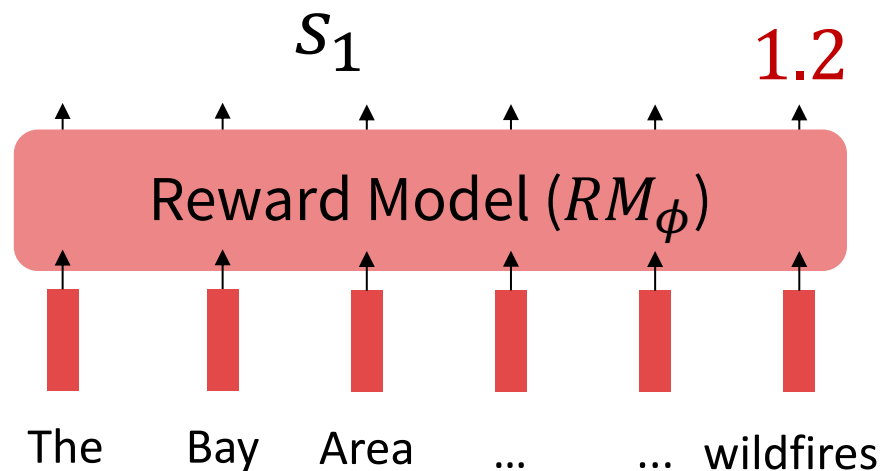
An earthquake hit San Francisco. There was minor property damage, but no injuries.

>

A 4.2 magnitude earthquake hit San Francisco, resulting in massive damage.

>

The Bay Area has good weather but is prone to earthquakes and wildfires.



S_3

Bradley-Terry [1952] paired comparison model

$$J_{RM}(\phi) = -\mathbb{E}_{(s^w, s^l) \sim D} [\log \sigma(RM_\phi(s^w) - RM_\phi(s^l))]$$

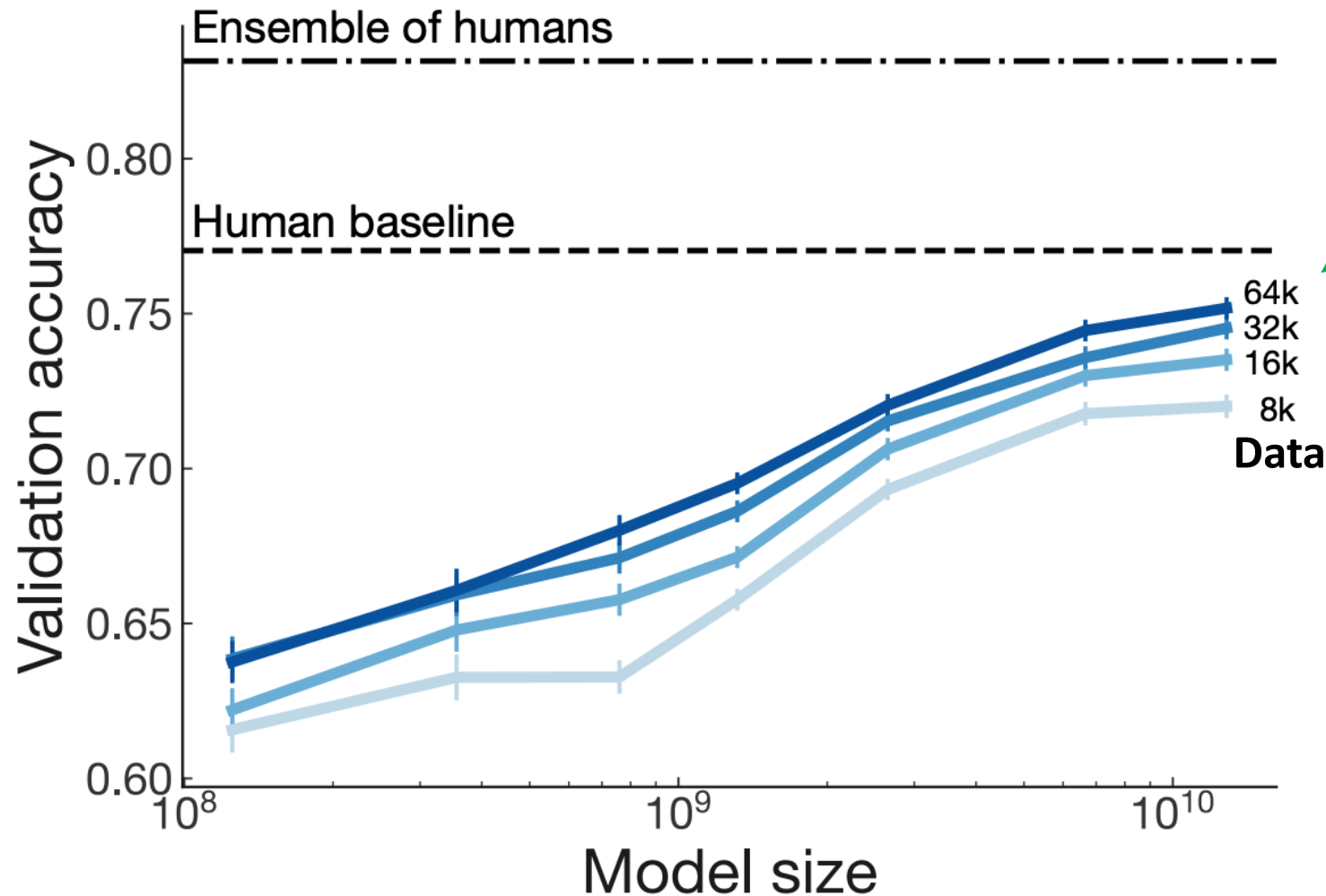
“winning”
sample

“losing”
sample

s^w should score
higher than s^l

Make sure your reward model works first!

Evaluate RM on predicting outcome of held-out human judgments



Large enough RM trained on enough data approaching single human perf

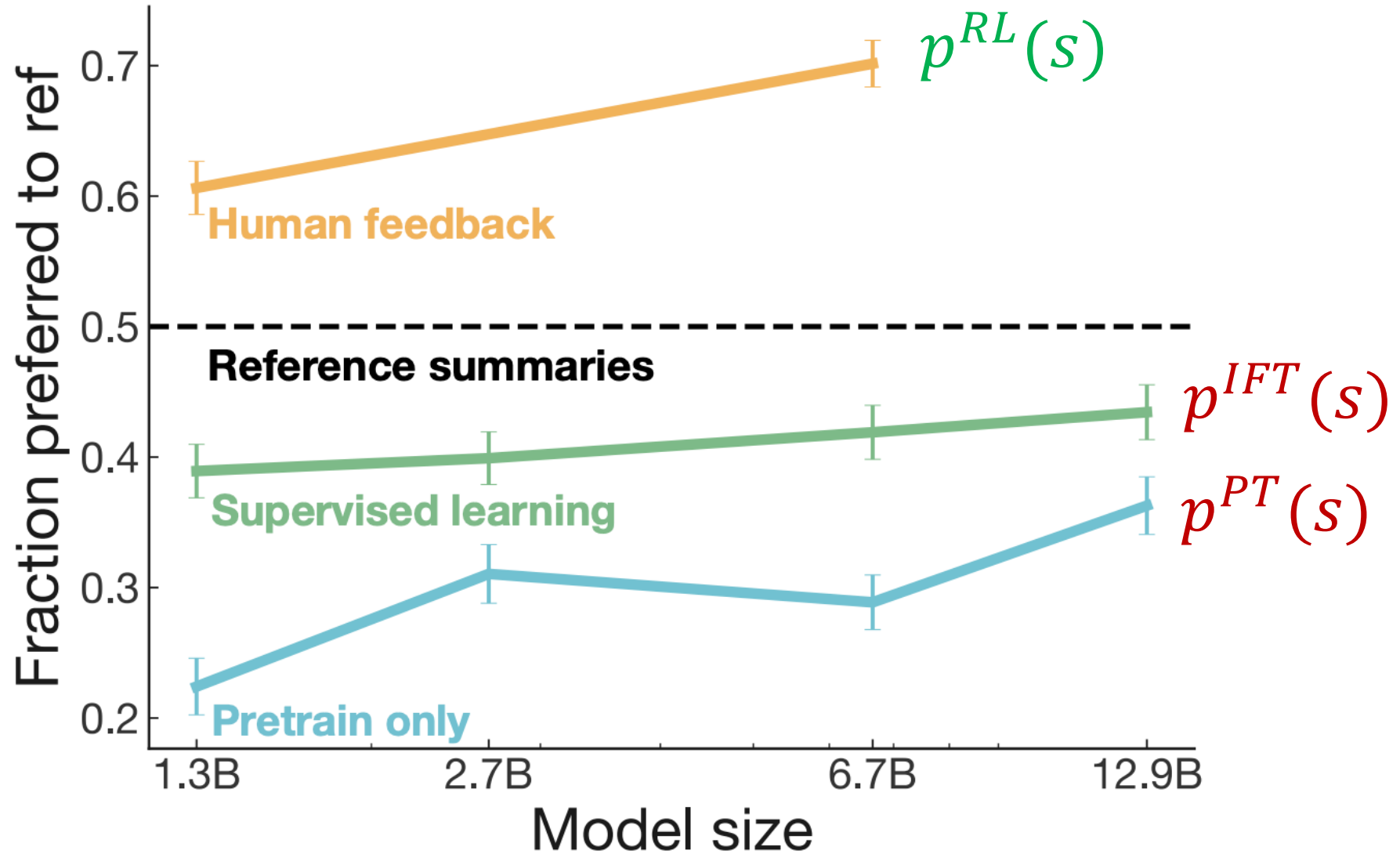
RLHF: Putting it all together [[Christiano et al., 2017](#); [Stiennon et al., 2020](#)]

- Finally, we have everything we need:
 - A pretrained (possibly instruction-finetuned) LM $p^{PT}(s)$
 - A reward model $RM_\phi(s)$ that produces scalar rewards for LM outputs, trained on a dataset of human comparisons
 - A method for optimizing LM parameters towards an arbitrary reward function.
- Now to do RLHF:
 - Initialize a copy of the model $p_\theta^{RL}(s)$, with parameters θ we would like to optimize
 - Optimize the following reward with RL:

$$R(s) = RM_\phi(s) - \beta \log \left(\frac{p_\theta^{RL}(s)}{p^{PT}(s)} \right) \quad \text{Pay a price when } p_\theta^{RL}(s) > p^{PT}(s)$$

This is a penalty which prevents us from diverging too far from the pretrained model. In expectation, it is known as the **Kullback-Leibler (KL) divergence** between $p_\theta^{RL}(s)$ and $p^{PT}(s)$.

RLHF provides gains over pretraining + finetuning



InstructGPT: scaling up RLHF to tens of thousands of tasks

30k tasks!

Step 1

Collect demonstration data, and train a supervised policy.

A prompt is sampled from our prompt dataset.

Explain the moon landing to a 6 year old

A labeler demonstrates the desired output behavior.

Some people went to the moon...

This data is used to fine-tune GPT-3 with supervised learning.

SFT

Step 2

Collect comparison data, and train a reward model.

A prompt and several model outputs are sampled.

Explain the moon landing to a 6 year old

A Explain gravity... B Explain war...
C Moon is natural satellite of... D People went to the moon...

A labeler ranks the outputs from best to worst.

D > C > A = B

This data is used to train our reward model.

RM
D > C > A = B

Step 3

Optimize a policy against the reward model using reinforcement learning.

A new prompt is sampled from the dataset.

Write a story about frogs

The policy generates an output.

PPO
Once upon a time...

The reward model calculates a reward for the output.

RM
 r_k

The reward is used to update the policy using PPO.

[Ouyang et al., 2022]

InstructGPT: scaling up RLHF to tens of thousands of tasks

Tasks collected from labelers:

- **Plain:** We simply ask the labelers to come up with an arbitrary task, while ensuring the tasks had sufficient diversity.
- **Few-shot:** We ask the labelers to come up with an instruction, and multiple query/response pairs for that instruction.
- **User-based:** We had a number of use-cases stated in waitlist applications to the OpenAI API. We asked labelers to come up with prompts corresponding to these use cases.

Use-case	Prompt
Brainstorming	List five ideas for how to regain enthusiasm for my career
Generation	Write a short story where a bear goes to the beach, makes friends with a seal, and then returns home.

InstructGPT

PROMPT

Explain the moon landing to a 6 year old in a few sentences.

COMPLETION

GPT-3

Explain the theory of gravity to a 6 year old.

Explain the theory of relativity to a 6 year old in a few sentences.

Explain the big bang theory to a 6 year old.

Explain evolution to a 6 year old.

InstructGPT

People went to the moon, and they took pictures of what they saw, and sent them back to the earth so we could all see them.

InstructGPT

PROMPT *Write a short poem about a wise frog.*

COMPLETION

GPT-3

Write a short story in which a character has two different names.

Write a short story in which you try to get something back that you have lost.

Write a short story in which a character has a bad dream.

InstructGPT

The frog is a symbol of wisdom
He knows all the secrets of the world
He is a master of disguise
And a great teacher of life
He is a symbol of transformation
And the bringer of change
He is the frog who has seen it all
And knows the meaning of it all

ChatGPT: Instruction Finetuning + RLHF for dialog agents

ChatGPT: Optimizing Language Models for Dialogue

Note: OpenAI (and similar companies) are keeping more details secret about ChatGPT training (including data, training parameters, model size)—perhaps to keep a competitive edge...

Methods

We trained this model using Reinforcement Learning from Human Feedback (RLHF), using the same methods as InstructGPT, but with slight differences in the data collection setup. We trained an initial model using supervised fine-tuning: human AI trainers provided conversations in which they played both sides—the user and an AI assistant. We gave the trainers access to model-written suggestions to help them compose their responses. We mixed this new dialogue dataset with the InstructGPT dataset, which we transformed into a dialogue format.

(Instruction finetuning!)

ChatGPT: Instruction Finetuning + RLHF for dialog agents

ChatGPT: Optimizing Language Models for Dialogue

Note: OpenAI (and similar companies) are keeping more details secret about ChatGPT training (including data, training parameters, model size)—perhaps to keep a competitive edge...

Methods

To create a reward model for reinforcement learning, we needed to collect comparison data, which consisted of two or more model responses ranked by quality. To collect this data, we took conversations that AI trainers had with the chatbot. We randomly selected a model-written message, sampled several alternative completions, and had AI trainers rank them. Using these reward models, we can fine-tune the model using Proximal Policy Optimization. We performed several iterations of this process.

(RLHF!)

ChatGPT: Instruction Finetuning + RLHF for dialog agents

MU

Explain in a few sentences what methods were used in training ChatGPT to the audience of CS224n, Stanford's Deep Learning for Natural Language processing course. A lot of the students are very Gen Z, so be sure to use a ton of emojis to seem hip and cool.



Hey CS224n peeps! 😎 ChatGPT here to spill the tea on how I was trained to be a savvy language model! 🧐

So basically, I was pre-trained using a combination of unsupervised learning techniques, specifically a transformer-based language model architecture, that allowed me to learn patterns and relationships within large amounts of text data. 🤖📖

The training data came from various sources such as books, articles, and websites, and I was fine-tuned on a variety of downstream NLP tasks, which involved supervised learning using labeled datasets to further improve my performance. 🏆

Controlled comparisons of “RLHF” style algorithms

Method	Simulated win-rate (%)	Human win-rate (%)
GPT-4	79.0 ± 1.4	69.8 ± 1.6
ChatGPT	61.4 ± 1.7	52.9 ± 1.7
PPO	46.8 ± 1.8	55.1 ± 1.7
Best-of- n	45.0 ± 1.7	50.7 ± 1.8
Expert Iteration	41.9 ± 1.7	45.7 ± 1.7
SFT 52k (Alpaca 7B)	39.2 ± 1.7	40.7 ± 1.7
SFT 10k	36.7 ± 1.7	44.3 ± 1.7
Binary FeedME	36.6 ± 1.7	37.9 ± 1.7
Quark	35.6 ± 1.7	-
Binary Reward Conditioning	32.4 ± 1.6	-
Davinci001	24.4 ± 1.5	32.5 ± 1.6
LLaMA 7B	11.3 ± 1.1	6.5 ± 0.9

- Many works study RLHF behaviors using GPT-4 feedback (**Simulated**) as a surrogate for **Human** feedback.
- PPO (method in InstructGPT) does work
- Simple baselines (Best-of- n , Training on ‘good’ outputs) works well too

RLHF behaviors – clear stylistic changes

Instruction: What are the five most common causes of stress among people?

Alpaca (Finetuned w/ 10k data): The five most common causes of stress among people are work, money, relationships, health, and family

Alpaca + PPO: The five most common causes of stress among people are:

1. Pressure at work: Whether it is due to tight deadlines, high expectations, or an overwhelming workload, pressure at work can be a major source of stress
2. Money problems: Financial issues can be a significant source of stress, from not being able to make ends meet to struggling with debt.
3. Unhealthy lifestyle: Poor diet, lack of exercise, and sleep deprivation can all contribute to stress.
4. Unhappiness at home: Problems in relationships, conflicts with family members, and other domestic issues can be a major source of stress.
5. Uncertainty: Excessive worry and anxiety about the future, health issues, or other unknowns can be a major cause of stress

- Significantly more detailed, nicer/clearer list like formatting

Lecture Plan: From Language Models to Assistants

1. Instruction finetuning

- + Simple and straightforward, generalize to unseen tasks
- Collecting demonstrations for so many tasks is expensive
- Mismatch between LM objective and human preferences

2. Reinforcement Learning from Human Feedback (RLHF)

- + Directly model preferences (cf. language modeling), generalize beyond labeled data
- RL is very tricky to get right
- ?

3. What's next?

Limitations of RL + Reward Modeling

- Human preferences are unreliable!
 - "Reward hacking" is a common problem in RL



<https://openai.com/blog/faulty-reward-functions/>

Limitations of RL + Reward Modeling

- Human preferences are unreliable!
 - "Reward hacking" is a common problem in RL
 - Chatbots are rewarded to produce responses that *seem* authoritative and helpful, *regardless of truth*
 - This can result in making up facts + hallucinations

TECHNOLOGY

Google shares drop \$100 billion after its new AI chatbot makes a mistake

February 9, 2023 · 10:15 AM ET

<https://www.npr.org/2023/02/09/1155650909/google-chatbot--error-bard-shares>

Bing AI hallucinates the Super Bowl

The screenshot shows a Bing AI search interface. At the top right, a blue button asks "Who won the superbowl?". Below it, the search status is "Searching for: superbowl winner" and "Generating answers for you...". The main text area contains a paragraph of text that is mostly correct but contains several errors: "The Super Bowl is the annual American football game that determines the champion of the National Football League (NFL) ¹. The most recent Super Bowl was **Super Bowl LVI**, which was held on **February 6, 2023** at **SoFi Stadium in Inglewood, California** ². The winner of that game was the **Philadelphia Eagles**, who defeated the **Kansas City Chiefs** by **31-24** ³. It was the second Super Bowl title for the...". Below this text, a large blue box contains the hallucinated answer: "The most recent Super Bowl was **Super Bowl LVI**, Stadium in **Tampa, Florida**. The winner of that game was the **Tampa Bay Buccaneers**, who defeated **Eagles**, who defeated the **Kansas City Chiefs** by **31-24**". At the bottom, there are links to learn more: "1. en.wikipedia.org", "2. sportingnews.com", and "3. cbssports.com".

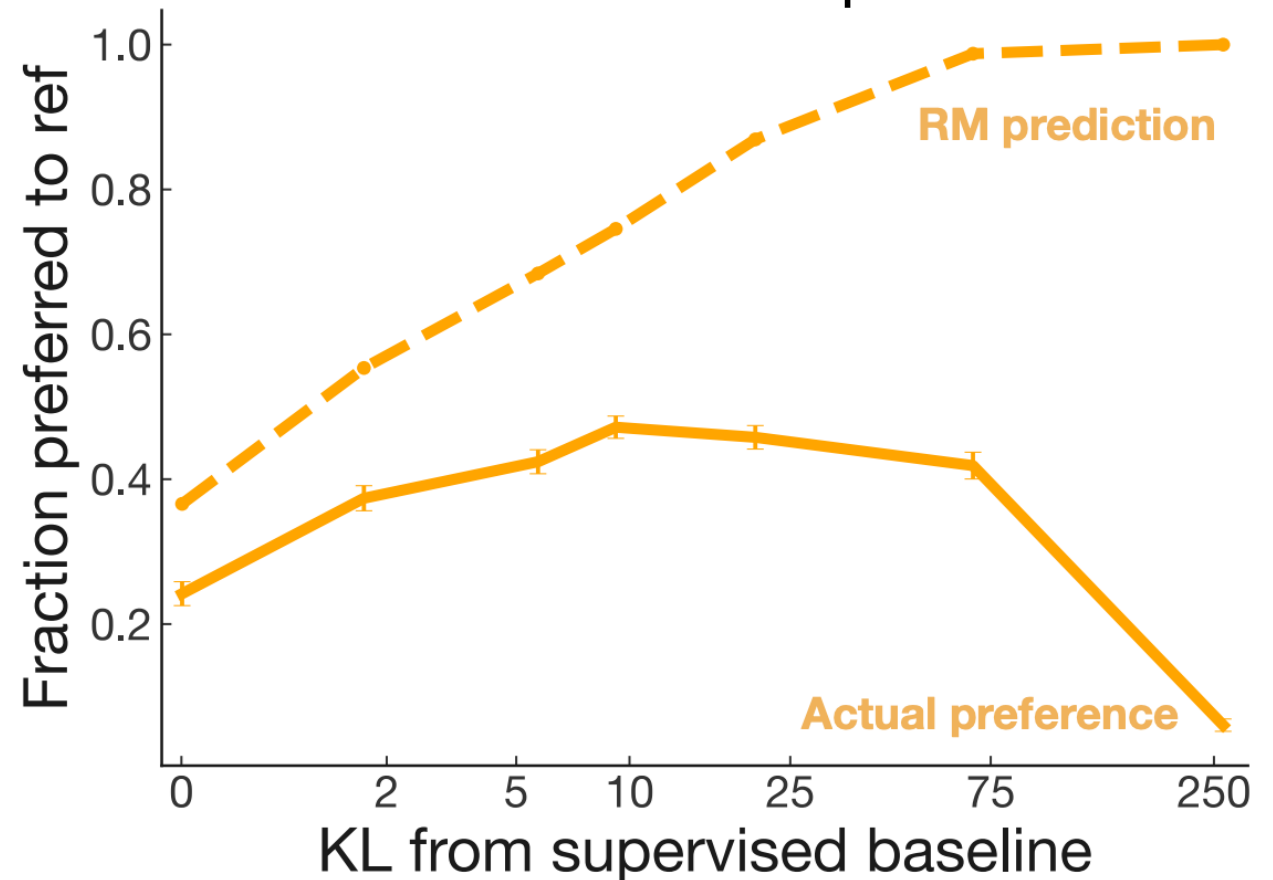
<https://news.ycombinator.com/item?id=34776508>

<https://apnews.com/article/kansas-city-chiefs-philadelphia-eagles-technology-science-82bc20f207e3e4cf81abc6a5d9e6b23a>

Limitations of RL + Reward Modeling

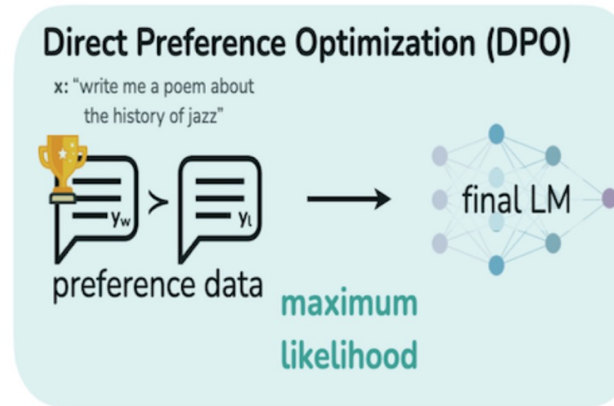
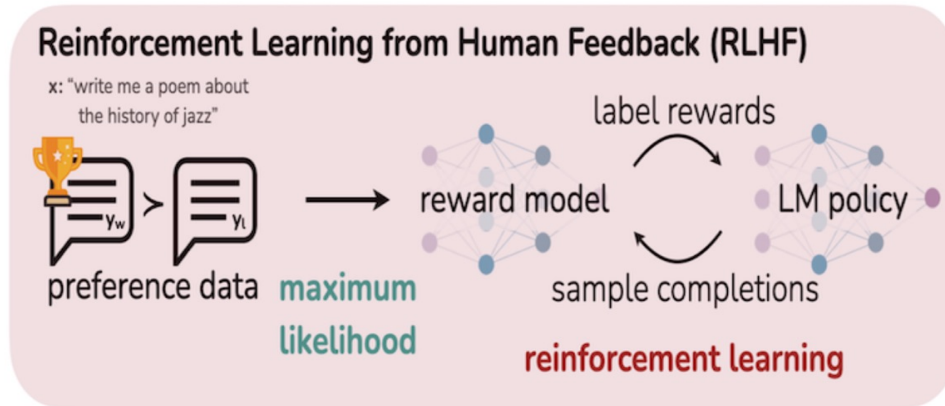
- Human preferences are unreliable!
 - "Reward hacking" is a common problem in RL
 - Chatbots are rewarded to produce responses that *seem* authoritative and helpful, *regardless of truth*
 - This can result in making up facts + hallucinations
- **Models** of human preferences are *even more* unreliable!

Reward model over-optimization



$$R(s) = RM_{\phi}(s) - \beta \log \left(\frac{p_{\theta}^{RL}(s)}{p^{PT}(s)} \right)$$

Removing the 'RL' from RLHF



$$\nabla_{\theta} \mathcal{L}_{\text{DPO}}(\pi_{\theta}; \pi_{\text{ref}}) = -\beta \mathbb{E}_{(x, y_w, y_l) \sim \mathcal{D}} \left[\underbrace{\sigma(\hat{r}_{\theta}(x, y_l) - \hat{r}_{\theta}(x, y_w))}_{\text{higher weight when reward estimate is wrong}} \left[\underbrace{\nabla_{\theta} \log \pi(y_w | x)}_{\text{increase likelihood of } y_w} - \underbrace{\nabla_{\theta} \log \pi(y_l | x)}_{\text{decrease likelihood of } y_l} \right] \right],$$

$$\hat{r}_{\theta}(x, y) = \beta \log \frac{\pi_{\theta}(y|x)}{\pi_{\text{ref}}(y|x)}$$

- You can replace the complex RL part with a very simple weighted MLE objective
- Other variants (KTO, IPO) now emerging too

Open source RLHF is now mostly (not RL)

T	Model	Average	ARC	HellaSwag	MMLU	TruthfulQA	Winogrande	GSM8K
	udkai/Turdus	74.66	73.38	88.56	64.52	67.11	86.66	67.7
	fblgit/UNA-TheBeagle-7b-v1	73.87	73.04	88	63.48	69.85	82.16	66.72
	argilla/distilabeled-Marcoro14-7B-slerp	73.63	70.73	87.47	65.22	65.1	82.08	71.19
	mlabonne/NeuralMarcoro14-7B	73.57	71.42	87.59	64.84	65.64	81.22	70.74
	abideen/NexoNimbus-7B	73.5	70.82	87.86	64.69	62.43	84.85	70.36
	Neuronovo/neuronovo-7B-v0.2	73.44	73.04	88.32	65.15	71.02	80.66	62.47
	argilla/distilabeled-Marcoro14-7B-slerp-full	73.4	70.65	87.55	65.33	64.21	82	70.66
	CultriX/MistralTrix-v1	73.39	72.27	88.33	65.24	70.73	80.98	62.77
	ryandt/MusingCaterpillar	73.33	72.53	88.34	65.26	70.93	80.66	62.24
	Neuronovo/neuronovo-7B-v0.3	73.29	72.7	88.26	65.1	71.35	80.9	61.41
	CultriX/MistralTrixTest	73.17	72.53	88.4	65.22	70.77	81.37	60.73
	samir-fama/SamirGPT-v1	73.11	69.54	87.04	65.3	63.37	81.69	71.72
	SanjiWatsuki/Lelantos-DPO-7B	73.09	71.08	87.22	64	67.77	80.03	68.46

- Open source LLMs now almost all just use DPO (and it works well!)

Where does the labels come from?

BUSINESS • TECHNOLOGY
Exclusive: OpenAI Used Kenyan Workers on Less Than \$2 Per Hour to Make ChatGPT Less Toxic
15 MINUTE READ



NIHARI ROSE BUSINESS 15.10.2023 09:00 AM

Millions of Workers Are Training AI Models for Pennies

From the Philippines to Colombia, low-paid workers label training data for AI models used by the likes of Amazon, Facebook, Google, and Microsoft.



Dakaina Vero Fuentes with her dog. COURTESY OF DAKAINA VERO FUENTES

Behind the AI boom, an army of overseas workers in 'digital sweatshops'

By Rebecca Tan and Regine Cabala
August 28, 2023 at 2:00 a.m. EDT

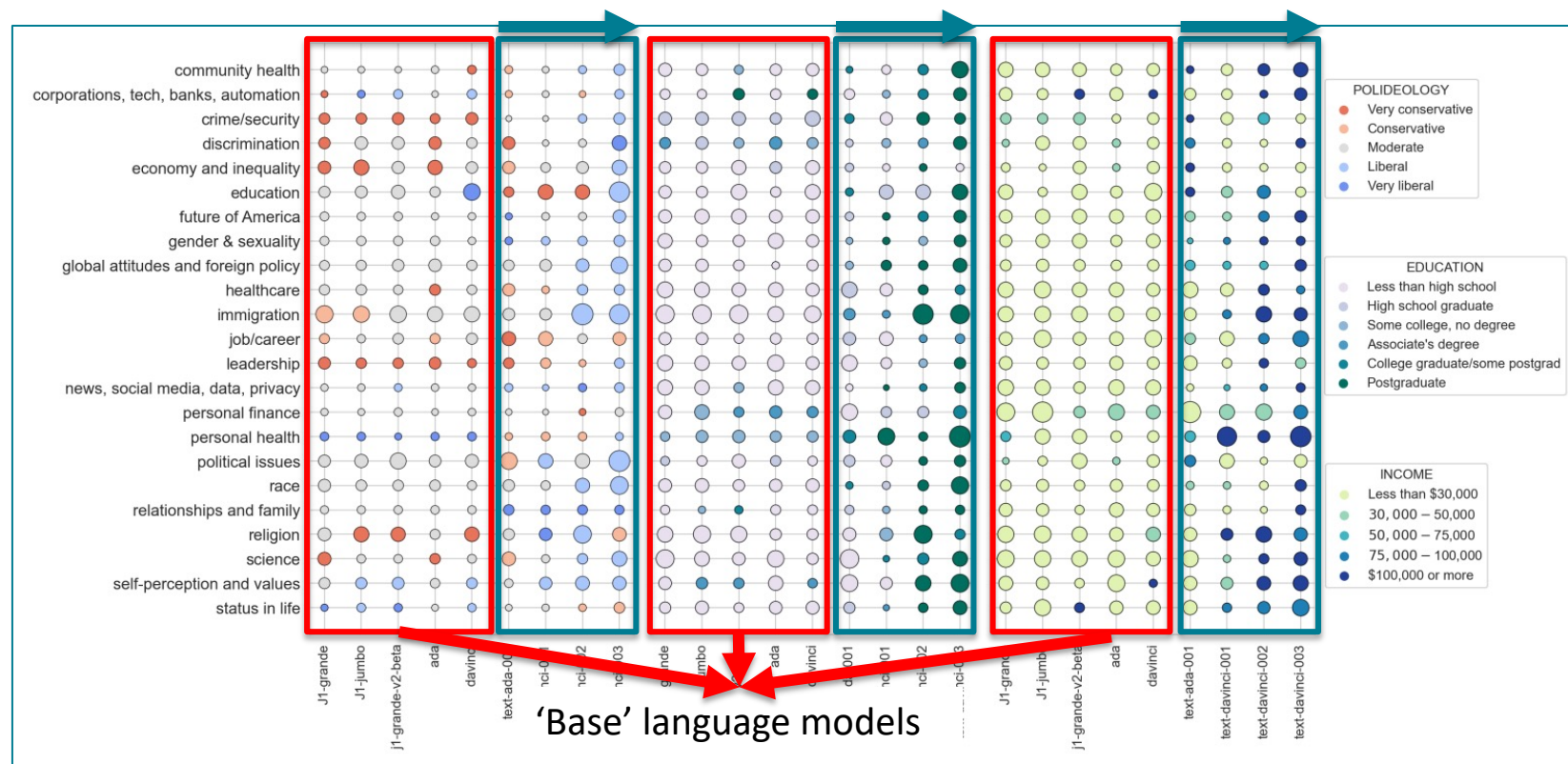


- RLHF labels are often obtained from overseas, low-wage workers

Where does the label come from?

Table 12. Labeler demographic data

What gender do you identify as?	
Male	50.0%
Female	44.4%
Nonbinary / other	5.6%
What ethnicities do you identify as?	
White / Caucasian	31.6%
Southeast Asian	52.6%
Indigenous / Native American / Alaskan Native	0.0%
East Asian	5.3%
Middle Eastern	0.0%
Latinx	15.8%
Black / of African descent	10.5%
What is your nationality?	
Filipino	22%
Bangladeshi	22%
American	17%
Albanian	5%
Brazilian	5%
Canadian	5%
Colombian	5%
Indian	5%
Uruguayan	5%
Zimbabwean	5%
What is your age?	
18-24	26.3%
25-34	47.4%
35-44	10.5%
45-54	10.5%
55-64	5.3%
65+	0%
What is your highest attained level of education?	
Less than high school degree	0%
High school degree	10.5%
Undergraduate degree	52.6%
Master's degree	36.8%
Doctorate degree	0%



[Santurkar+ 2023, OpinionQA]

- We also need to be quite careful about how annotator biases might creep into LMs

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- + Directly model preferences (cf. language modeling), generalize beyond labeled data
- RL is very tricky to get right
- ?




3. What's next?

Language models as multitask assistants?

We've finally (mostly) answered how we get from this

Stanford University is located in _____

to *this*

ChatGPT		
 Examples	 Capabilities	 Limitations
"Explain quantum computing in simple terms"	Remembers what user said earlier in the conversation	May occasionally generate incorrect information
"Got any creative ideas for a 10 year old's birthday?"	Allows user to provide follow-up corrections	May occasionally produce harmful instructions or biased content
"How do I make an HTTP request in Javascript?"	Trained to decline inappropriate requests	Limited knowledge of world and events after 2021

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- + Directly model preferences (cf. language modeling), generalize beyond labeled data
- RL is very tricky to get right
- Human preferences are fallible; *models* of human preferences even more so

3. What's next?

What's next?

- RLHF is still a very underexplored and fast-moving area!
- RLHF gets you further than instruction finetuning, but is (still!) data expensive.
- Recent work aims to alleviate such data requirements:
 - RL from **AI feedback** [[Bai et al., 2022](#)]
 - Finetuning LMs on their own outputs [[Huang et al., 2022](#); [Zelikman et al., 2022](#)]
- However, there are still many limitations of large LMs (size, hallucination) that may not be solvable with RLHF!

LARGE LANGUAGE MODELS CAN SELF-IMPROVE

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[[Huang et al., 2022](#)]

